



## **11<sup>th</sup> Annual Handel's Messiah Sing-Along Concert Series Sponsorship & Program Ad Opportunities**

Dear Friend,

We are once again planning our annual Handel's Messiah Sing-Along Concert Series. The concerts will be presented on Saturday, December 16, 2023 at 4:00pm and Sunday, December 17, 2023 at 4:00pm at Calvary United Methodist Church.

This will be our 11th year bringing this Calvary tradition to the Pittsburgh North Side/Shore area. Our interactive, family-friendly, sell-out concert features professional opera soloists Anna Singer (*soprano*), Kara Cornell (*mezzo-soprano*), Kirk Dougherty (*tenor*), and Matthew Hunt (*baritone*), as well as a Chamber Orchestra, Festival Choir, and our historic 1895 Farrand & Votey organ. The concert is followed by a reception onsite in our Victorian Chapel.

Our annual Messiah concert assists Calvary United Methodist Church in:

- Providing family-friendly entertainment and holiday fun for the Northside and local Pittsburgh communities in a breath-taking, historic setting.
- Supporting outreach ministries on Pittsburgh's Northside. Audience members are asked to bring non-perishable food items for the Northside Common Ministries Food Pantry.
- Providing tickets at no cost to neighborhood schools, smaller churches, and groups such as *Tickets for Kids*. Also, free admission is being offered to any child 12 and under as well as military service members, veterans, firefighters, and police.

We ask that you please review the Sponsorship and Program Ad Opportunities we have available on the reverse side and consider how you can partner with us in offering this unique musical event. When you choose to sponsor this Community Christmas Concert, you are helping continue what has become a tradition in the Pittsburgh area.

To learn more about our church and the programs we offer please visit us at [CalvaryPgh.com](http://CalvaryPgh.com) or find us on Facebook at *Calvary United Methodist Church, Pittsburgh*. Feel free to contact us with any questions or comments. We thank you in advance for your support.

Warmest Regards,

Brian Burns  
Music Director, Calvary United Methodist Church

***See Reverse Side for Sponsorship & Program Ad Opportunities***

## SPONSORSHIP OPPORTUNITIES

This includes a listing in the sponsor section of the Messiah Program and also on our website.

- Underwrite the cost of sheet music — \$100
- Sponsor a Musician in the Chamber Orchestra — \$200
- Sponsor the Organist — \$250
- Sponsor a Soloist — \$250
- Sponsor cost of cookie reception following concert — \$300
- Sponsor the Brass section — \$400
- Donate one WQED underwriting spot — \$500
- Sponsor the program printing cost — \$550

## PROGRAM AD OPPORTUNITIES

The program specifications are booklet size, 8.5”h x 5.5”w, non-bleed. Reserve your space as soon as possible by letting us know what size Program Ad you will be selecting. However, artwork must be submitted by Tuesday, December 5th, and is recommended to be high resolution. Please email artwork to Karen Ferguson. You can also contact her with questions at 724-448-1429 or karen.ferguson.15202@gmail.com.

- Centerfold, 2 Full Pages, Color — \$750 *(Includes 4 complimentary tickets)*
  - Back Cover, Full Page, Color — \$400 *(Includes 2 complimentary tickets)*
  - Front Inside Cover, Full Page, Color — \$350 *(Includes 2 complimentary tickets)*
  - Back Inside Cover, Full Page, Color — \$325 *(Includes 2 complimentary tickets)*
  - Full Page, Color — \$225 *(Includes 1 complimentary ticket)*
  - Full Page, Black & White — \$185 *(Includes 1 complimentary ticket)*
  - Half Page, Color — \$125
  - Half Page, Black & White — \$100
  - Quarter Page, Color — \$75
  - Quarter Page, Black & White — \$60
  - Booster Listing, Black *(Please print neatly.)* — \$25
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## DONATIONS

It is also perfectly wonderful if you would like to make a donation without sponsoring anything in particular. If you would like to write a dedication, please do so below. If you would like your donation to remain anonymous, please indicate that as well otherwise your name will be listed in the program as a donor. This listing will not include the amount of the donation, only your name and your dedication if you choose to add one below.

- Amount: \_\_\_\_\_
  - I would prefer to remain anonymous.
  - I would like to have a dedication listed in the program along with my name. *(Please print neatly.)*
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## PAYMENTS

All payments must be received by Tuesday, November 26. You can pay online at CalvaryPgh.com (see link on homepage, instructions will be provided on the web page), or by cash, or by check. Checks are to be made payable to “Calvary United Methodist Church” and please write in the memo “Messiah Ad/Sponsorship”.

- Check included/attached

## CONTACT INFORMATION

Please fill out the below information completely so that we may contact you with any questions.

Main Contact Name(s) \_\_\_\_\_

Organization & Website *(if required)* \_\_\_\_\_

Phone / Email \_\_\_\_\_