



October 5, 2016

Dear Friend,

We are once again planning our annual Handel's Messiah Sing-Along Concert which is to be presented on Saturday, December 3, 2016 at 4:00pm at Calvary United Methodist Church. This will be our sixth year bringing this Calvary tradition to the Pittsburgh area. Our interactive, family-friendly concert features professional soloists, Chamber Orchestra, Festival Choir, our historic 1895 Farrand & Votey organ, and is followed by a cookie reception in the Victorian Chapel.

With enthusiasm, we graciously ask for your support. We expect more than 500 guests – new audience members as well as returning supporters of this annual event. We hope that we can count on you to help us make this event our best one yet! We are excited to submit this sponsorship opportunity package for your review.

The support of our Messiah sponsors assists Calvary United Methodist Church in:

- Providing family-friendly entertainment and holiday fun for the Northside and local Pittsburgh communities in a breath-taking, historic setting.
- Supporting outreach ministries on Pittsburgh's Northside. Audience members are asked to bring non-perishable food items for the Northside Common Ministries Food Pantry.
- Providing tickets at no cost to neighborhood schools, smaller churches, and groups such as *Tickets for Kids*. Also, free admission is being offered to any child 12 and under as well as military service members and veterans.

There are many different sponsorships that are available to meet your financial and promotional needs which include:

- Sponsorship Packages
- Musician & Concert Sponsorships
- Concert Program Ads

We have included a detailed sponsorship proposal for your review. If you are interested in becoming a sponsor, please do not hesitate to contact us. In addition, we will follow-up via phone within a week or two to see if you have any questions. Thank you in advance for taking the time to review our sponsorship proposal package.

Warmest Regards,

Brian Burns
Music Director, Calvary United Methodist Church