



**6<sup>th</sup> Annual Handel’s Messiah Sing-Along Concert  
Sponsorship & Program Ad Opportunities**

Please review the Sponsorship Packages listed below as well as the additional opportunities we have available on the reverse side, and consider how you can partner with us in offering this unique musical event.

Please submit the completed form and payment in the enclosed sponsor envelope. When you choose to sponsor this Community Christmas Concert, you are helping continue what has become a tradition in the Pittsburgh area.

To learn more about our church and the programs we offer please visit us at [CalvaryPgh.com](http://CalvaryPgh.com) or find us on Facebook at *Calvary United Methodist Church, Pittsburgh*. Feel free to contact us with any questions or comments. We thank you in advance for your support.

<b>Sponsorship Packages</b>	<b>Platinum \$400</b>	<b>Gold \$300</b>	<b>Silver \$200</b>
A premium location, full page, color ad in the concert program <i>(inside front cover, inside back cover, or back cover)</i>	✓		
Verbal acknowledgement during the event	✓		
Online Visibility – Sponsorship acknowledgement and a link to your company’s website on Calvary’s website	✓	✓	
Online Visibility – Sponsorship acknowledgement on Calvary’s Facebook page	✓	✓	✓
Complimentary tickets	<b>4</b>	<b>3</b>	<b>2</b>
A full page, color ad in the concert program		✓	
A full page, black & white ad in the concert program			✓

**Sponsorship Package Selection**

Please see reverse side for additional information, including payment and ad instructions.

- Platinum – \$400 *(only 3 available - first come basis)*
- Gold – \$300
- Silver – \$200

## Sponsorship Opportunities

This includes a listing in the sponsor section of the Messiah Program and also on our website.

- Underwrite the cost of sheet music – \$100
- Sponsor a Chair in the Chamber Orchestra – \$250
- Sponsor a Soloist – \$250
- Sponsor the Organist – \$250
- Sponsor cost of cookie reception following concert – \$300
- Sponsor the Brass section – \$400
- Donate one WQED underwriting spot – \$500
- Sponsor the program printing cost – \$550

## Program Ad Opportunities

The program specifications are booklet size, 8.5”h x 5.5”w, non-bleed. Program ads must be submitted by Wednesday, November 23<sup>rd</sup>, and artwork is recommended to be high resolution. Please email artwork to Karen Ferguson. You can also contact her with questions at 724-448-1429 or karen.ferguson.15202@gmail.com.

- Full Page, Color, Art Size: 8”h x 5”w – \$225
- Full Page, Black & White, Art Size: 8”h x 5”w – \$185
- Half Page, Black & White, Art Size: 3.875”h x 5”w – \$100
- Business Card, Black & White, Art Size: 2”h x 3.5”w – \$60
- Booster Listing, Black, Up to 25 words. Please print neatly. – \$25 each

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## Payments

All payments must be received by Wednesday, November 30<sup>th</sup>. Checks are to be made payable to “Calvary United Methodist Church” and write in the memo “Messiah Ad/Sponsorship”.

- Check included/attached

## Contact Information

Please fill out the below information completely so that we may contact you with any questions.

Main Contact Name(s) \_\_\_\_\_

Organization \_\_\_\_\_

Organization Website *(if required)* \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_